

# SHUCHI GUPTA

Assistant Professor  
MRIM



## Contact:-

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## About Me :-

Moderately experienced professional with a strong background in the International Business and Financial Service Industry seeking a transition into the field of education. Owing to my passion for teaching and extensive knowledge of international business, I'm excited to embark on this journey of shaping the next generation.

## Education :-

- Bachelor of Science (B.Sc Biology)
- Master Of Business Administration (Marketing)

## Skills :-

- Problem solving
- Adaptability
- Project Management

## Subjects Taught :-

- Entrepreneurship Development
- E-Global Business
- Performance Management
- Business Policy & Strategy

## **Professional Experience :-**

- As of now working as Assistant Professor at MallaReddy Institute Of Management.
- Worked as Sales Manager at Ing Vysya Life Insurance.
- Worked as Financial Service Consultant at ICICI Prudential Life Insurance.
- Worked as Back Office Consultant at HDFC Bank.

## **Certifications :-**

- Certified in International Business by NPTEL (IIT Roorkee)
- Certified in Business to Business Marketing by NPTEL (IIT Roorkee)
- Certified in Marketing Research Analysis by NPTEL (IIT Roorkee)